

European Management Residency

A European perspective on a changing world

“We cannot solve our problems with the same thinking we used when we created them.”

ALBERT EINSTEIN

Einstein's quote lies at the core of what the European Management Residency stands for: offering our visiting delegations a European perspective on a changing world and providing them the tools and new insights for solving business or societal challenges on home soil.

COMBINING PERSPECTIVES

The European Management Residency is fully tailored to the needs and learning goals of our visiting partners and the students enrolled in their programmes. To design the Residency, UMIO builds on its widespread educational experiences and corporate networks from its MBA programmes, executive masters, and management courses to ensure an optimal connection between academia and business.

A BALANCED BLEND

A typical version of the European Management Residency spreads over 1-2 weeks and encompasses an exciting mix of interactive lectures, discussion forums, company visits,

social events and a practical action learning project. While the programme is completely personalised, we are happy to offer our partners a general impression of the possibilities in terms of themes, sessions, visits and projects available.

INTERNATIONAL EXPERIENCE

UMIO offers universities and business schools the possibility to spice up their programmes by integrating a tailor-made, high-quality, international experience in their masters, post-masters and (executive) MBAs. The group size of visiting delegations ranges from 15-35 students and the entire programme is conducted in the English language.



European Management Residency

A PLACE TO GROW

Rooted in academia, concentrated on business. UMIO is not just any place to go. We are the executive branch of Maastricht University School of Business and Economics (SBE), a School leading in the fields of economics and international business. Endorsed by Maastricht University, we provide high-quality learning trajectories and conduct cutting-edge research, yet our scope reaches further than these academic walls. We thrive on serving professionals and organisations by generating perspectives that advance management knowledge and practice.

TRANSFORMATIONAL LEARNING

At UMIO we take a highly personal and resourceful approach to learning by adopting Maastricht University's

renowned "Problem Based Learning" (PBL) as our leading philosophy. Within a rich network of academic experts, business-savvy professionals, and talented students, we create dynamic, small-scale learning environments that ensure invigorating insights and practical outcomes for the challenges at hand.

ACCREDITED QUALITY

Engaging with UMIO means you're in good company. Maastricht University is considered one of the best young universities in the world, consistently performing well in national and international rankings. Maastricht University School of Business and Economics even belongs to a select group of 1% of educational institutes worldwide with a "Triple Crown" accreditation by AACSB, EQUIS and AMBA.





RESIDENCY MODULES

Designing a European Management Residency means using LEGO-like building blocks. Based on the desired learning objectives, we jointly create an exciting mix of interactive sessions, field visits, action learning projects and social events. Combinations are endless, hence every residency becomes a unique learning journey.

THEMES AND SESSIONS

We have developed a specific set of themes and related interactive sessions that fit the context of the European Management Residency. A residency can be based on any theme or blend various thematic sessions to create a unique, multifaceted programme.

FIELD VISITS

Activities on campus can be complemented by related field visits. Turning theory into action by engaging in real-life exemplary practices will increase the learning effects and urge participants to bring fresh solutions to specific challenges in their home countries.

ACTION LEARNING PROJECTS

A distinguishing feature of the European Management Residency is its creative and dynamic assignments. Participants are urged to work on practical action learning projects during the programme and are encouraged to deliver concrete and results-driven solutions to problems in business and society.

SOCIAL ACTIVITIES

Getting acquainted with a new country means immersing oneself in its habits and lifestyle. We therefore recommend adding social activities to the residency that focus on contact with the regional business network and with local culture. We are fortunate to have a perfect environment for these kinds of activities!





MAASTRICHT: MEET EUROPE!

Maastricht is one of the most European and international cities that exists. You can feel it, see it, taste it. It's a place with a unique energy and dynamism that you won't experience anywhere else in Europe. The culture and history shine from the old city walls and the cobblestone streets. The mix of languages and flavours makes the city burst with creativity, enterprise, and culinary delights.

INTERNATIONAL FEEL

Known as the birthplace of the Treaty on the European Union, Maastricht is an international city, welcoming people from a wide range of cultures and backgrounds. Home to numerous international institutes, the city attracts countless foreign visitors both for tourism and business and many thousands of international students. You can see why the city has such an international feel!

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THE HEART OF EUROPE

Apart from its European vibes and international dynamism, Maastricht is also conveniently located at the heart of the EU Meuse-Rhine region between eight airports and is well served by international trains to major cities such as London, Paris and Frankfurt. There is also easy access into Maastricht from Amsterdam, Eindhoven, Brussels, Cologne and Düsseldorf airports.

