	DAY 1: THURSDAY 28 OCTOBER [room MM 02.110]	DAY 2: FRIDAY 29 OCTOBER [rooms MM 02.110 + MM 02.610]	
8:00-8:30	Registration with coffee		
8:30-9:00	Opening & welcome	Coffee	
9:00-10:00	**Keynote 1:** **_Malvina Nissim_**	**Keynote 2:** **_Jannis Androutsopoulos_**	
10:00-10:15	Break	Break	
	Session 1 [MM 02.110]: **_Sociolinguistics_**	**Session 4a [MM 02.110]:** **_Corpus compilation and coding_**	**Session 4b [MM 02.610]:** **_Multimodality_**
10:15-10:45	Which conversation partners impact teenagers' online writing style? An overview of accommodation in teenagers' instant messaging _Lisa Hilte, Reinhild Vandekerckhove & Walter Daelemans_	Look back without anger: Recapitulation of the corpus _What's up, Switzerland_? _Simone Ueberwasser_	A database of North American multiple modals from YouTube _Steven Coats_
10:45-11:15	Parallels between spoken and CMC language: Do tweets reflect spoken language choices? _Adriana Picoral, Elisa Stumpf, Larissa Goulart, Isabella Calafate de Barros, Bruna Sommer-Farias, Marine Laísa Matte, Marina Carcamo Garcia & Mariana Centanin Bertho_	Working with socially unacceptable discourse online: Researchers' perspective on the distressing data _Kristina Pahor de Maiti & Darja Fišer_	Snap-by-Snap! How to analyze identity work of young female footballers on Snapchat _Melanie Fleischhacker & Eva-Maria Graf_
11:15-11:45	Social media data as a naturalistic test bed for studying sociolinguistic and psycholinguistic patterns in verb spelling errors _Hanne Surkyn, Dominiek Sandra & Reinhild Vandekerckhove_	Public perception and usage of environmental vocabulary: Building and exploiting a thematic social media corpus _Tomara Gotkova & Nikolay Chepurnykh_	The world's emotions in emojis _Peter Bußwolder_

11:45-12:05	**Poster pitches**	**Poster pitches**
12:05-13:00	Lunch	Lunch
13:00-14:00	**Poster session:** 8 posters • Forms and functions of graphicons In Facebook private conversations among young Filipino users – *Dyea Dolot* • Using Twitter to measure the impact of immigration by studying people's mood – *Meenesh Solanki* • Webcare in building virtual rapport management: Apologising in hotel management responses to negative online reviews – *Ly Wen Taw, Shamala Paramasivam, Alan Libert & Christo Moskovsky* • Online grief corpora: Data collection and questions – *Niclas Bodenmann & Karina Frick* • Metapragmatic discourses in Instagram accounts on "heterocringe" – *Alice Cesbron* • Register variation in Reddit comments: A multidimensional analysis – *Axel Bohmann, Kyla McConnell, Hanna Mahler, Gustavo Maccori Kozma & Rafaela Tosin* • Familiarisers and taboo vocatives in Twitter discourse – *Ignacio M. Palacios Martínez* • Political Internet memes and digital activism on Facebook: A multimodal corpus-based analysis of China's Diba Expedition to Hong Kong – *Zhe Liu*	**Poster session:** 7 posters • Language style accommodation in webcare conversations – *Lieke Verheijen & Christine Liebrecht* • Buzz or change: How the social network topology conditions the fate of lexical innovations on Twitter – *Louise Tarrade, Jean-Pierre Chevrot & Jean-Philippe Magué* • SUNCODAC: A corpus of students' forum discussions in higher education – *Mario Cal-Varela & Francisco Javier Fernández-Polo* • Emotion recognition and sarcasm mining using rule-based and deep neural networks – *Abdelouafi El Otmani, Trang Lam & Julien Longhi* • Recontextualization strategies in medical YouTube videos – *Anna Tereszkiewicz & Magdalena Szczyrbak* • Using keystroke logs to analyze CMC – *Erin Pacquetet* • Annotation of attack speech acts in Wikipedia talk pages – *Céline Poudat*

	Session 2 [MM 02.110]: **Text mining**	Session 5a [MM 02.110]: **Business communication**	Session 5b [MM 02.610]: **Interactional linguistics**
14:00-14:30	Detecting facial emotions to support linguistic analysis of political tweets: A multimodal approach *Julien Longhi*	Webcare across public and private social media channels: How stakeholders and the Netherlands Red Cross adapt their messages to channel affordances *Christine Liebrecht & Charlotte Van Hooijdonk*	Syntactic variation and interactional coherence in online communication: The German conjunction "weil" in written interactions *Aivars Glaznieks*
14:30-15:00	Automatic humor detection on Jodel *Manuela Bergau*	Controlling social media data: A case study of the effect of social presence on consumers' engagement with brand-generated Instagram posts *Anna Corone, Annemarie Nanne & Emiel van Miltenburg*	Referring to other participants in asynchronous online discussions: Citation patterns in a higher education context *Francisco Javier Fernández-Polo & Mario Cal-Varela*
15:00-15:30	Towards automatic detection of reported press and media freedom violations in Twitter and news articles *Tariq Yousef, Antje Schlaf, Janos Borst, Andreas Niekler, Gerhard Heyer & Benjamin Bock*	Sustainability communication of Nestlé on Twitter in the German and French context *Clarissa Glück & Marie Steffens*	The speech act of apologising in Japanese computer-mediated discourse: A corpus-assisted approach *Eugenia Diegoli*
15:30-16:00	Break	Break	
	Session 3 [MM 02.110]: **Connecting to society**	Panel discussion	
16:00-16:30	Vitamin B: Bad or beneficial? A social network analysis of Tweets on perceived risks in the food and consumer product safety domain *Nina Lauran, Lidwien van de Wijngaert & Florian Kunneman*		

16:30-17:00	Live text coverage of political events: Combining content and corpus-based discourse analysis *Hendrik Michael & Valentin Werner*	
17:00-17:30	Understanding polarization: A case study of Black Pete in the Netherlands *Lidwien van de Wijngaert*	Closing
17:30-18:00	Hashtags in English tweets about the New World Order *Natalia Mora-López*	
19:00-…	Diner @Bistro Bar Ivory (optional)	