



Erasmus University Rotterdam, the Netherlands

CSC PhD 2019 Project Description

Information for application: <https://www.eur.nl/en/prospective-csc-phd-candidates>

School/Department:	Dept. of Strategic Management & Entrepreneurship, RSM, Erasmus University
Project Title:	Corporate Leadership, CSR, and Strategic Renewal in Chinese Firms
Abstract:	<p>Henk W. Volberda is a professor of strategic management and business policy at the Department of Strategic Management and Entrepreneurship, Rotterdam School of Management, Erasmus University (RSM). His work on strategic renewal, coevolution and new organizational forms has led to an extensive number of published articles in academic journals including the Academy of Management Journal, Management Science, Decision Support Systems, European Business Forum, European Management Journal, European Management Review, Global Strategic Management, International Journal of Disclosure and Governance, International Studies of Management & Organization, Journal of Management Studies, Journal of Product Innovation Management, Long Range Planning, Management Science, Omega, Organization Development Journal, Organization Studies and Organization Science, Strategic Management Journal and Technology Analysis & Strategic Management.</p> <p>He is the author of "Building the Flexible Firm: How to Remain Competitive" (Oxford University Press 1998) and "De Flexibele Onderneming: Strategieën voor Succesvol Concurren" (Kluwer 2004) both of which received wide acclaim. A book he co-wrote with Tom Elfring, Rethinking Strategy (Sage, 2001), was awarded the ERIM Best Book Award. His latest book is entitled Strategic Management: Competitiveness and Globalization and was published in April 2011 and is used as Strategy textbook in many European top business schools. He recently wrote "Innovation 3.0" that is already in its second edition.</p> <p>Professor Volberda has received multiple awards for his research on organizational flexibility and strategic change. He is the recipient of the NCD Award, the ERASM Research Award, the Erasmus University Research Award, the Igor Ansoff Strategic Management Award, Cap Gemini Ernst & Young Strategy Award, the Erim Impact Award and 2005 and the SAP Strategy Award.</p> <p>For his work on alliance capabilities conducted together with Ard-Pieter de Man and Johan Draulans he received the Dutch ROA Award 1999 (best consultancy article). His research on absorptive capacity and internal networks conducted together with Raymond van Wijk and Frans van den Bosch received an honorable mention in the</p>



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	<p>McKinsey/SMS Best Conference Paper Prize.</p> <p>Professor Volberda is Professor of Strategic Management & Business Policy and also director of Knowledge Transfer at Rotterdam School of Management. Moreover, he is Scientific Director of INSCOPE: Research for Innovation, a research consortium involving Erasmus University, Maastricht University, University of Twente and TNO.</p> <p>He is director of the Erasmus Strategic Renewal Program and program director of ERIM. He has worked as a consultant for many large European corporations.</p> <p>He is a member of the editorial boards of Long Range Planning, the Journal of International Business Studies, the Global Journal of Flexible Systems Management, Management Executive, and Maanblad voor Accountancy en Bedrijfseconomie (MAB). He is a member of the editorial review boards of the Journal of Management Studies, Journal of Strategy and Management, Organization Science and Organization Studies.</p> <p>Professor Volberda has been a visiting scholar at the Wharton School at the University of Pennsylvania and City University Business School in London.</p> <p>He obtained his PhD in Business Administration Cum Laude from the University of Groningen.</p>
<p>Requirements of candidate:</p>	<p>Background: The candidate should have a background in Management Sciences or Economics. Also, excellent oral and written command of English is very important. Additionally, strong statistical and mathematical skills are desirable.</p> <p>Master's degree: Yes</p> <p>EUR requirements: IELTS: 7.5, <i>or</i> TOEFL: 100 (internet) or 600 (paper), <i>and</i> GMAT-test or GRE-test: 85%</p>

<p>Supervisor information:</p>	<p>Professor Volberda is Professor of Strategic Management & Business Policy and also director of Knowledge Transfer at Rotterdam School of Management. Moreover, he is Scientific Director of INSCOPE: Research for Innovation, a research consortium involving Erasmus University, Maastricht University, University of Twente and TNO.</p> <p>For more information, see: https://www.rsm.nl/people/henk-volberda</p> <p>Khanagha, S., Ramezan Zadeh, M.T., Mihalache, O. & Volberda, H.W. (2018), Embracing Bewilderment: Responding to technological disruption in heterogeneous market environments, <i>Journal of Management Studies</i>, Special Issue Managing in the Age of Disruption, 55(7): 1078-1121.</p> <p>Heyden, M.L.M, Sidhu, J.S. & Volberda, H.W. (2018), The Conjoint Influence of Top and Middle Management Characteristics on Management Innovation, <i>Journal of Management</i>, 44(4):1505-1529.</p> <p>Volberda, H.W. (2017), Comments on ‘Mastering strategic renewal: Mobilising renewal journeys in multi-unit firms’, <i>Long Range Planning</i>, Special Issue, Rethinking the Role of the Center in the Multidivisional Firm: A Retrospective, 50 (1): 44-47.</p> <p>Perra D.B., Sidhu J.S & Volberda H.W. (2017), How Do Established Firms Produce Breakthrough Innovations? Managerial Identity-Dissemination Discourse and The Creation of Novel Product-Market Solutions, <i>Journal of Product Innovation Management</i>, 34 (4): 509-525.</p> <p>Heyden, M.L.M, Oehmichen, J., Nichting, S. & Volberda, H.W. (2015), Board Background Heterogeneity and Exploration-Exploitation: The Role of the Institutionally Adopted Board</p>
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	<p>Model, <i>Global Strategy Journal</i>, 5(2); 154-176.</p> <p>Mihalache, O., Jansen, J.J.P., Van den Bosch, F.A.J. & Volberda, H.W. (2014), Top Management Team Shared Leadership and Organizational Ambidexterity: A Moderated Mediation Framework, <i>Strategic Entrepreneurship Journal</i>, 8(2): 128-148.</p> <p>Volberda, H.W., Van den Bosch, F.A.J. & Mihalache, O. (2013), Advancing Management Innovation: Synthesizing Processes, Levels of Analysis, and Change Agents, <i>Organization Studies</i>, 35(9): 1245-1264.</p> <p>Volberda, H.W., Van der Weerd, N., Verwaal, E. & Stienstra, M. (2012), Contingency Fit, Institutional Fit and Firm Performance: A Meta-Fit Approach to Organization Environment Relationships, <i>Organization Science</i>, 23(4): 1040-1054.</p> <p>Mihalache, O.R., Jansen, J.J.P., Van den Bosch, F.A.J. & Volberda, H.W. (2012) Offshoring and Firm Innovativeness: The Moderating Role of Top Management Team Attributes, <i>Strategic Management Journal</i>, 33(3): 1480-1498.</p> <p>Volberda, H.W., Foss, N.J. & Lyles, M.A. (2010), Absorbing the Concept of Absorptive Capacity: How to Realize Its Potential in the Organization Field, <i>Organization Science</i>, 21(4): 931-951.</p>
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